SECRET

8-1669

1996

MEMORANDUM FOR: Director of Gentral Intelligence

SUBJECT

- D -

Prejected OSS TV Series

- 1. This memorandum suggests action on the part of DCI. Such requested action is contained in paragraph 12.
- 2. It has come to our attention that a certain Bill Eliscu, formerly aide to Colonel Glavin when the latter commanded the OSS in Italy, recently approached several television networks and independent film producers with the proposition of making documentary films of various of the OSS war-time exploits. Eliscu was allegedly identified and vouched for by a letter in his pessession signed by a Henry Prescott, president of the organization known as the Veterans of the OSS, and written on the official paper of that society which carries on its letter-head the names of General William J. Donovan and other prominent personages. The letter purportedly states that Eliscu is authorised to negotiate such arrangements and proposes the production of a series of 39 television shorts of thirty minutes duration each.
- 3. As you are aware, General Donovan would be in a position to furnish a very considerable body of material from archives in his personal possession.
- major companies, he did succeed in interesting a New York Company known as Flamingo Films, about whose personnel, reputation, and previous activity we know little or nothing. The announcement that this company has, in fact, started production on such a series was published in the li November issue of the trade-weekly Variety (Tab B).
- 5. In the course of Eliscu's earlier rounds, his proposal came to the attention of Larry Lowman, now a vice-precident of the Columbia Broadcasting System and at one time chief of Commo for

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the OSS. Lowman, his curiosity piqued, called in John Masht, known by Lowman to be a friend of ours, and showed him the Prescott letter introducing Eliscu. Masht, in turn, brought the matter indirectly to our attention together with the advice that it was his understanding Eliscu had alleged personal acquaintance with you and implied, at least, your approval of the venture.

- 6. The success of the endeavor to arouse the interest of the television industry in such a proposal (although not in Bliscu's) is attested by a letter dated 29 August 1956 addressed by Leslie Harris, Vice President and General Manager of the Columbia Broadcasting System Tele ision Film Sales Corporation, to one an attorney with offices in the Southern Building in washington D. C. The letter itself, which has reached us through secure channels, is attached (Tab A). In brief, it expresses Mr. Marris' very considerable interest in the proposition (if agreement can be reached to do such a series in cooperation with the Agency), and his own awareness of the sensitivity of the undertaking. It further suggests that "a meeting be arranged in the near future with Mr. Dulles or his close associates in the CIA to discuse the broad aspects of their public relations policy and to determine just how the relationship between the now defenct CoS organization and the present CIA should be handled." We are reliably advised that Mr. Harris, despite the announcement of the Flamingo production. is still interested in discussing the matter with us.
- 7. It is, of course, established practice of other U. S. government agencies to engage in public relations efforts through the medium of movie and television dramatization of actual episodes in which their personnel have participated in the course of their normally assigned duties. Such presentations ordinarily open with a brief announcement of the official sanction or sponsorship of the program by the Department concerned. Nost notable of the television series currently showing (some of which have been continuously popular for several years) are:
 - a. Navy Log-which opens with a display of the seal of the United States Navy.
 - b. Federal Men-portraying the activities of the Secret Service of the Treasury Department.
 - c. The West Point Story-sponsored by the Department of the Army.

SECRET CONTIDENTIAL

Other similar shows have at various times been authenticated and spensored by the Air Force, the Federal Bureau of Investigation, and others.

In addition to these authenticated documentaries, there are numerous popular series, commercially sponsored, depicting intelligence and other clandestine activities which carry with them no official authentication.

- 8. The objective of all such authenticated productions is the obvious one behind any public-relations or advertising program: to gain public support. Public support so far as official agencies of the U.S. Government is concerned is important from two points of view.
 - a. As an incentive to recruiting personnel, and
 - b. As it may be expected to influence favorably legislative support of the agency's program.

Such advantages might reasonably be expected to accrue to this Agency should we decide officially to support a presentation of the sort discussed.

- 9. As for the protocol which guides other agencies of our government in similar ventures, we have checked with the Department of Defense, and are advised that no formal regulations exist to authorise or control such activities, but that agreements are arrived at by informal and confidential discussion between responsible officials of the media and the agency concerned.
- 10. On the negative side, so far as this Agency is concerned, the possibility of over-stimulating public curiosity and providing excuses for criticism of or investigation into our present activities were the presentation in any way to be linked officially with the Agency is a danger which cannot be overlooked.
- 11. While it would not normally occur to us to interest ourselves in such activity, it is our belief that it would be preferable that any nation-wide exposition of the activities of the OSS be undertaken by a reputable company with our concurrence and assistance, rather than to be based upon the personal recollections and archives of any individual or group of individuals, or to be, or appear to be, endorsed by any other U. S. Government agency with which the OSS was affiliated or connected in the public mind. It seems possible that if Mr. Harris is, indeed, still interested in such a venture, an early announcement of the intent by the Columbia Broadcasting Company might operate to limit the sales market of the Flamingo productions to minor network or small independent stations.

ONFIDENTIAL

CUMINEX

12. It is therefore recommended that you, accompanied by such of your staff as you may desire, agree to meet personally with Mr. Harris at a convenient but early date with a view to considering favorably collaboration in the production of a television series and the furnishing of script material in return for which you may request the close collaboration of our own selected personnel in the interest of the Agency and of national security.

FRANK G. WISNER
Deputy Director (Plans)

Attachments:

- 1. Letter addressed by Leslie Harris
- 2. Clipping entitled "Flamingo Series on OSS to Rell"

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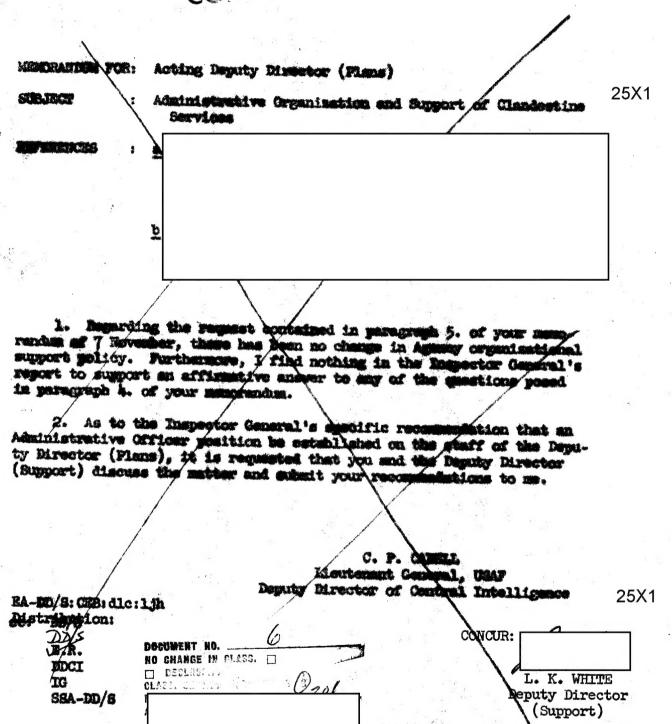
Allen W. Dulles Director of Central Intelligence Dete

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Approved For Release 2003/04/25 : CIA-RDP80R01731R001100160085-4 ER - File **DEC 1956** MINITERINATION FOR: Deputy Director (Flame) 25X1 Administrative Organization and A Clamboutine Heaviets Regarding the request contained in parent renders of 7 Recorder, there has been no change organizational support policy. Parthermore, I find asthing in the Empertur Ameri's report to support an officiality enough to any of the questions posed in perograph 4 of year s 2. As to the Impertor General's epocific re that an Abstructure Officer position be established etaif of the Deputy Rivector (Plane), it is requested and the Deputy Director (Support) discuss the matter DOSUMENT NO. 5 NG CHANGA III D 13.11..... SIGNED 5 (0 2011 G. P. CARREL 25X1 Lieutement Gene Deputer Dis 001 10/5 COME : **/•/** EA-DD/S:CEB:dle:i.h Recyped: O/DDCI:the (to change addressee only) L. K. WHITE Deputy Director Distribution: Cris - Addresses (Support) **29 Hovember 1956** 1 - DD/81 - EDGI Approved For Release 2003/04/25: CA-RDP80R01731R001100160085-4 DAIP To vid Reading

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On 1/15 Mr. Kirkpatrick had the original of this. With Angleton's comments. DCI had not yet signed.

Rita aug this went book to do Donabaut 25 fan with a covering mens from Kirkpatrick with alternate suggestion

MEMORANDUM FOR: GENERA CABELL

Mr. Kirkpatrick and I concur in the attached proposed response to Mr. Helms' memorandum of 7 November 1956 regarding "Administrative Organization and Support of Clandestine Services."

Recommend signature.

L. K. WHITE

28 Nov 56
(DATE)

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